

## **IMPORTANT TRENDS SHAKING THE CORPORATE WORLD AND HOW TO MANAGE THEM**

Never before the corporate IT World faced so many relevant changes in a quick time as today. The importance of Social Media, the mobilization of Businesses with iPhones and iPads, the availability of huge data sources and the chance to virtualize with cloud service provide a mix of possibilities that will separate winners from losers. This session will give you an idea how to survive in this new environment.